City of Ljubljana

CiVITAS FORUM 2015

CIVITAS ANNUAL CONFERENCE | 7-9 OCTOBER 2015 | LJUBLJANA

CIVINET Poland
- a first step to mobility as a service?

Lukasz Franek

CiViNET Poland Secretariat

Krakow University of Technology

Ljublana | 7.10.2015

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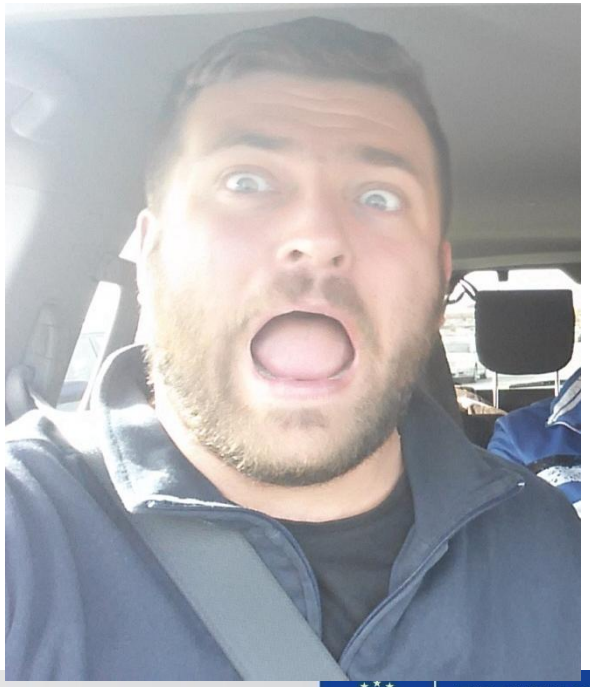
Intro

- Home City – Krakow, Poland
- Married, 2 children
- Work at the University

- Commuter as a car passenger >>>



CiViNET Poland

PK

GDAŃSK

KRAKÓW krakow.pl

ztm

UNIWERSYTET SZCZECIŃSKI

GDYNIA moje miasto

Miasto Szczecin

FUNDACJA PARTNERSTWO DLA ŚRODOWISKA

TRAMWAJE WARSZAWSKIE

eco mobilność

OLSZTYN

rzeszów stolica innowacji

ZIELONE MAZOWSZE

SILESKOM CiVITAS

POZnań

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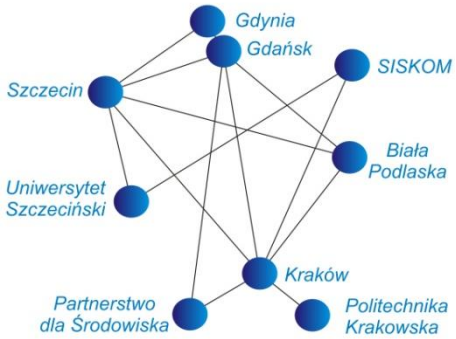
1st year of the CiViNET Poland

- NNM – City of Gdansk
- Launch cities – Gdansk, Gdynia, Krakow and Warsaw
- Three workshops
  - ✓ Carsharing
  - ✓ Bikesharing
  - ✓ Cycling counting
- MobilityHUB

CiViNET
CIVITAS City Networks
Polska

Sieć ambitnych miast, uczelni, organizacji pozarządowych oraz firm prywatnych, dla wymiany wiedzy i doświadczenia, a także promowania i wdrażania zrównoważonej mobilności na obszarach zurbanizowanych.



Zapraszamy do współpracy!

Przyłącz się do nas:

Politechnika Krakowska - Sekretariat Sieci
Urząd Miasta Gdańska - Krajowy Menadżer

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Workshops form

- CiViNET Cities intro
- CiViTAS best practices
- International expert
  - ✓ Carsharing = Bremen
  - ✓ Cycling = Copenhagen
  - ✓ Bikesharing = Budapest

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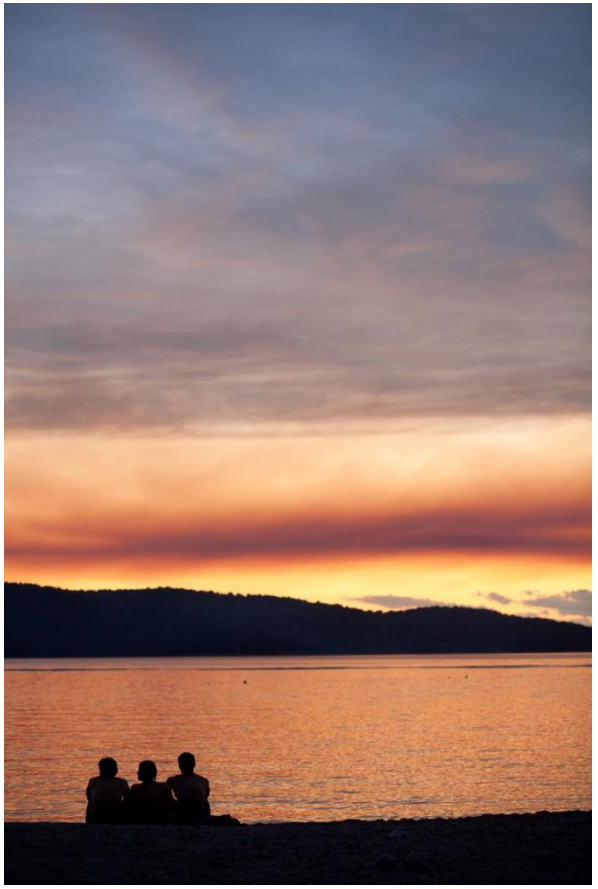
CiViNET Poland ambition

- CiViTAS Ambasador in Poland
- Only for the best cities
- High quality workshops
- Innovative mobility solutions
  - ✓ Sharing culture
  - ✓ Mobility as a service
  - ✓ Pedestrians
  - ✓ Opendata



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What we need?

We need to improve mobility in our cities !

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We need data!

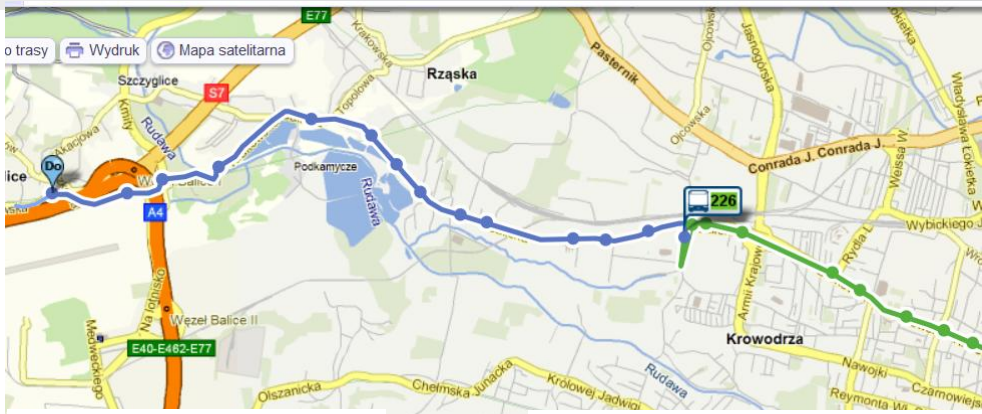
App

Video monitoring

Indirect measures

New methods

Crowdsourcing



moBiLET

jakdojade.pl

Google Sunroof sprawdzi, czy panele opłacą

20.08.2016 12:42

Project Sunroof (Fot. Google (Alphabet))

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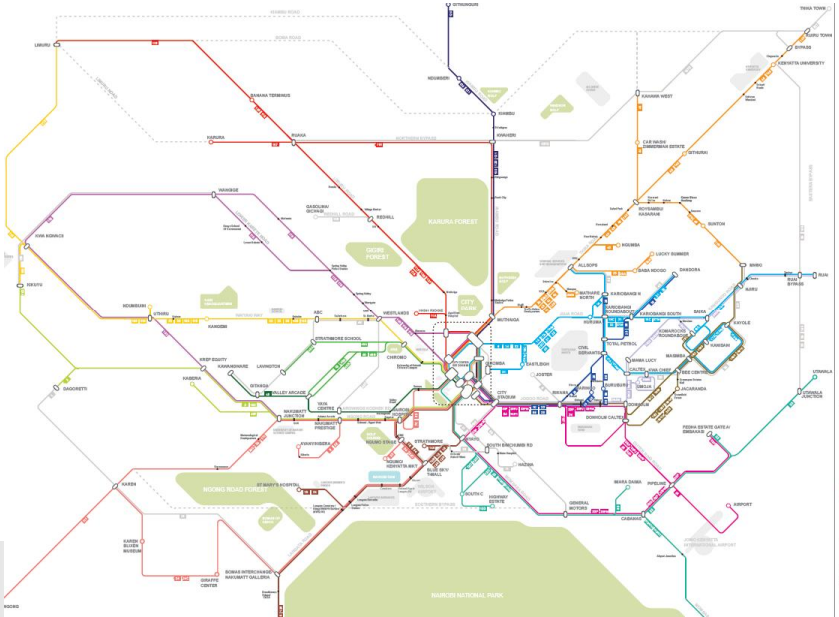
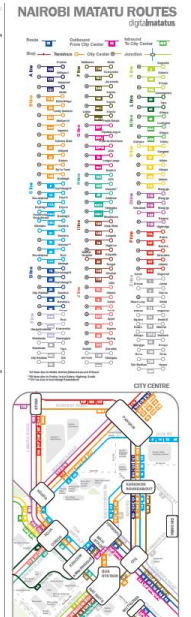
Think globally !

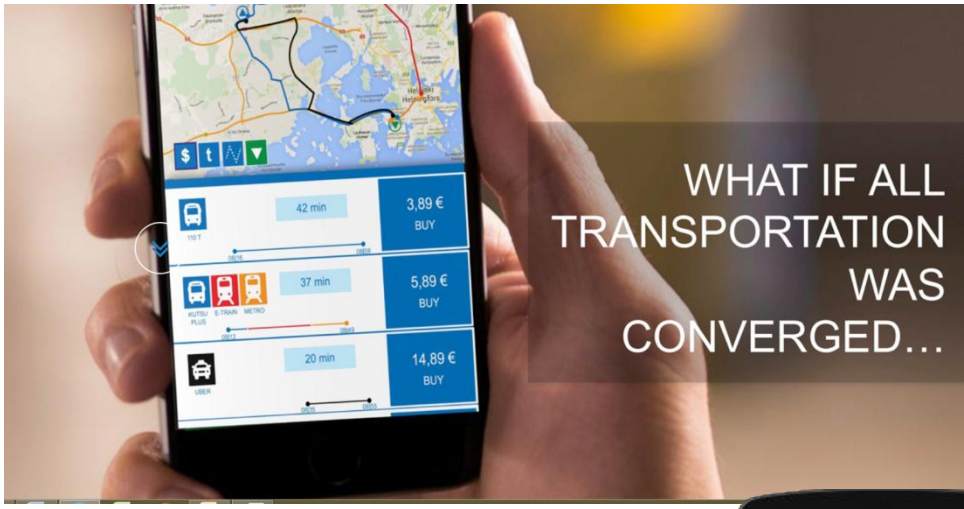
- Mikrotransport
- Safety
- Lack of infrastructure
- App

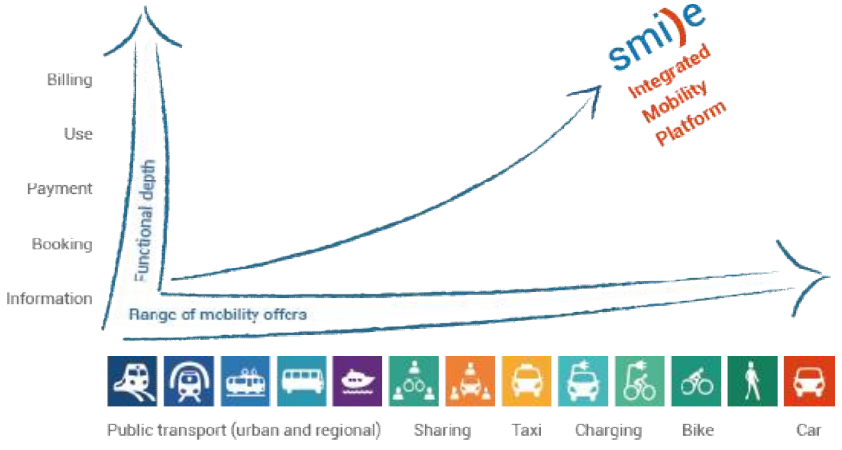




Mobility as a service

- move as an activity, mode is not a key issue
- full integration of trip planning, transport mode access and payment
- feedback conerning mobility behaviour
- promotion of sustainable mobility





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Carsharing

- Polish desert
- Raising awareness
- Public space reconstruction
- Sharing culture

Bikesharing

- Cycling promotion
- Intermodal trips
- Infrastructure development

PT

- Train for commuters
- PT oriented development
- Infrastructure

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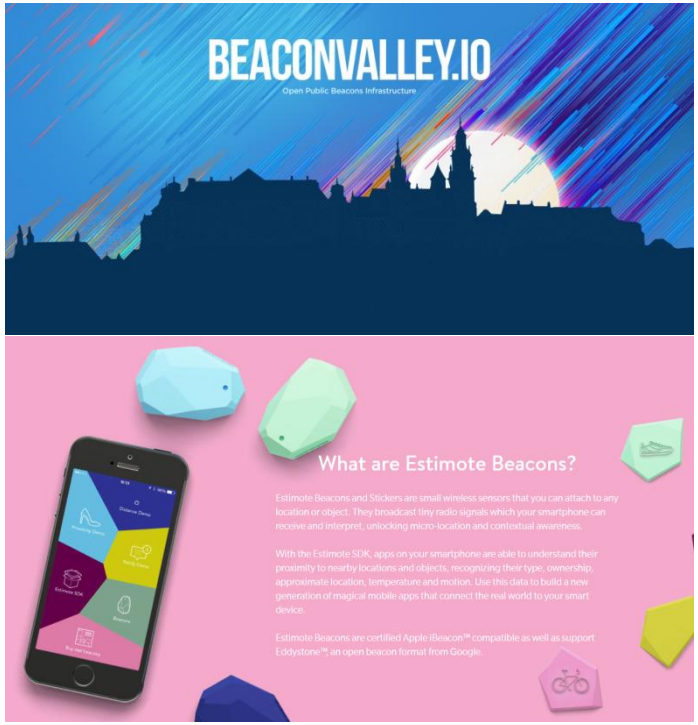
App

Software instead of hardware



MOBILITY HUB

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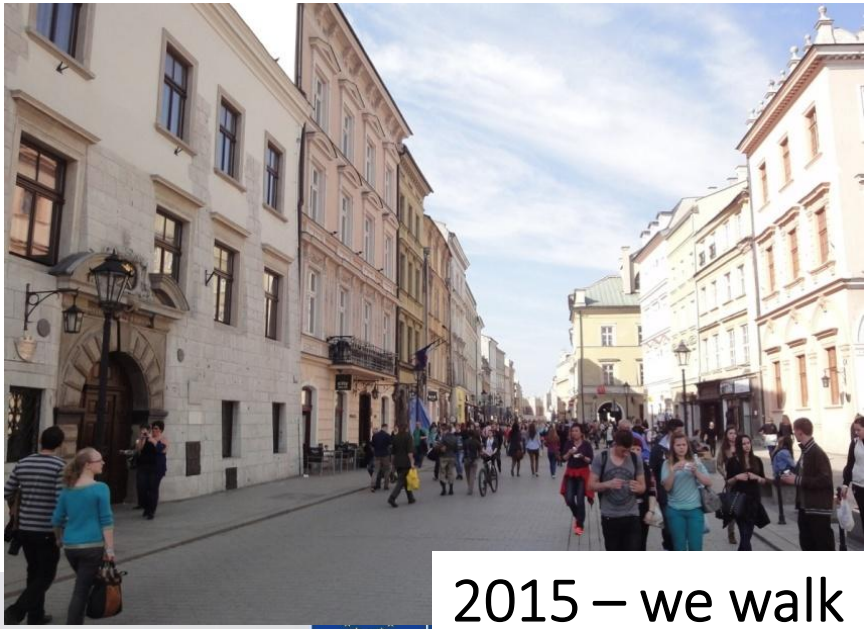
Dissemination

70’ – we walk

2013 – we drive

2015 – we walk

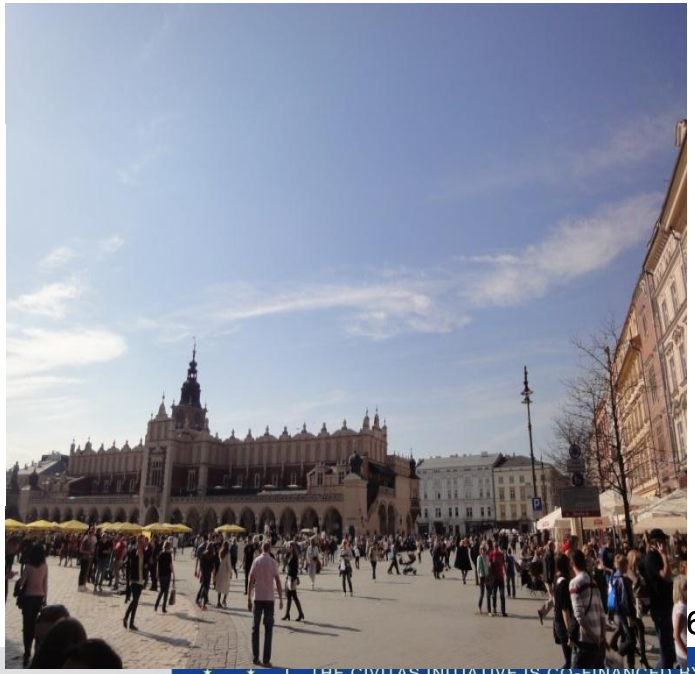


2015 – we walk

Need of CEE pioneer cities

3,2 km Copenhagen's Stroget, called the longest car free streets in the World …

… 3,4 km system of car free streets in Krakow since 1 July 2013 !



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Thank you!

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