

## In brief

Koprivnica participated in the CIVITAS DYN@MO project to extend its activities in strategically important fields of sustainable urban transport, focusing primarily on two themes: sustainable urban mobility planning and clean and energy efficient vehicles. Being one of the smallest cities to ever be a partner in a CIVITAS demonstration project, Koprivnica was at the start of the project faced with the very distinct challenge of not having Sustainable Urban Mobility Plan, public transport or car sharing scheme.

## Context

Koprivnica is a city of 33.700 inhabitants in north-western Croatia. Well known as the city of cyclists, Koprivnica is the administrative centre of Koprivnica-Krizevci County and the regional leader in economic development, traditionally based on agriculture and food production. The city is an educational, cultural and industrial centre of regional importance. Before CIVITAS DYN@MO, the overall modal split in the town centre was 57% car vs 43% pedestrian, but the commuter modal split leans more heavily towards car travel (70% car vs 30% pedestrian). The overall aim of the SUMP and car sharing scheme is to improve traffic safety while reducing noise and air pollution by promoting walking, cycling, public transport and electric vehicles.

## In action

Koprivnica has a long tradition of implementing sustainable mobility measures in the framework of the Local Agenda 21. For a number of years, the citizens of the City of Koprivnica have been a major factor in decision making process regarding sustainable mobility issues. The best example for this is the European Mobility Week group of Koprivnica that is gathering all of the stakeholders that have an interest in providing a safe and sustainable transport environment in Koprivnica. This group played an important role for the development of the SUMP and key members of the group participated at every meeting regarding the SUMP development. In July 2015, Koprivnica's SUMP was approved by the City Council, after an intensive process with stakeholders from the regional and national level, introducing public participation and through cooperation between all municipal departments. The overall aim of the SUMP is to improve traffic safety while reducing noise and air pollution by promoting walking, cycling, public transport and electric vehicles. The establishment of the South-Eastern Europe Competence Centre on SUMP ensures transfer of knowledge in Croatia and its neighbouring countries. Cross-border cooperation on this topic is further encouraged by the development of the first study programme on clean urban mobility in South-Eastern Europe. The curriculum developed by the new university in Koprivnica will further advance the uptake of sustainable urban mobility policies in the region in the long term.

## Results

By developing a SUMP, Koprivnica developed one of the first strategic documents of its kind in Croatia. Its aims are to provide a mobility policy that meets people's needs, to guarantee accessibility for all and to reduce the negative environmental impact of transport. The SUMP also promotes

new spatial and transport planning methodologies in the region, fostering cooperation at the regional and cross-border level, to jointly develop future sustainable mobility solutions. The City of Koprivnica has implemented ambitious new mobility solutions based on the adopted planning documents and has included the needs of sensitive social groups in the long-term transport vision. The Sustainable Urban Mobility Plan consists several thematic topics: sustainable planning and transport, pedestrian and cycling transport, public transport and intermodality, electromobility and optimisation of road transport.

## Challenges, opportunities and transferability

Being one of the smallest cities to ever be a partner in a CIVITAS demonstration project, Koprivnica was at the start of the project faced with the very distinct challenge of not having a public transport system and therefore incoming and outgoing traffic was largely based on private motorised vehicles. For this reason, the elaboration and implementation of Sustainable Urban Mobility Plan and the development of public transport were key objectives within the project. As regards transferability, the newly established South-Eastern Europe Competence Centre on SUMP has become a place for exchanging knowledge between the City of Koprivnica and other interested cities in the region. The activities of the centre will be continued and upscaled within other CIVITAS projects in order to transfer the knowledge developed and gathered in DYN@MO to other interested organisations.

## In depth

<http://koprivnica.hr/projekti-grada/civitas-dynmo/>

<http://www.kc-sump.eu>

<https://www.facebook.com/Koprivnica-Dinamičan-grad>

Nebojša Kalanj, City of Koprivnica

[nebojsa.kalanj@koprivnica.hr](mailto:nebojsa.kalanj@koprivnica.hr)